# 🔀 Welcome letter

Dear Superheroes,

Welcome to **TXF Rome 2016: Export, Agency and Project Finance**, our flagship global conference. We are delighted to have brought the who's who of the export and project finance community to the Eternal city, and what a beautiful place to be!

For some of you it will be the first time you are joining us, for others this will be the fourth appearance since we initiated this wonderful gathering in Paris in 2013. Whether you have been here before or not, we are delighted you have taken time out of your busy schedules to join us and add your expertise to this knowledge-sharing and networking forum.

Those of you who have been here before will know that at TXF we fully believe in providing you with something that differs from the norm – multiple options, genuine honest debate, interactive sessions and an interesting, informative and exciting time in a different setting. I hope that becomes evident over the next two days. Please do stop and say hello during that time and let us know if we can be of any assistance – we've got a great team out here and we look forward to engaging with all of you.

We will no doubt see many of you at tonight's drinks reception and awards - and be warned that we have some surprise entertainment in store, so don't miss it!

We understand how valuable your time is so have set out with the aim to produce an event that is as time and cost effective as possible. Please do fill in an evaluation form before you leave, as the feedback we receive is invaluable and helps us to make these events even better.

Thank you once again for joining and I hope you enjoy TXF Rome 2016.

All the best,

Jonathan Bell

TXF Editor-in-Chief and conference Chairman











0.70	CHAIRMAN'S OPENING REMARKS				
0.30	Jonathan Bell, Editor in Chief, TXF				
9:00	KEYNOTE WELCOME ADDRESS				
5.00	Ivan Scalfarotto, Secretary of State – International Trade & Investment Attraction, Ministry of Economic Development				
	KEYNOTE PANEL: GOVERNMENT & ECA LEADER'S OUTLOOK				
	Hear government and ECA heads from crucial manufacturing nations discuss what they are doing to help their exporters, investors and the market. Including how they are				
	developing products, and the areas where they expect to see increased cover. What innovations have come to the fore?				
9:15	Alessandro Castellano, Chief Executive Officer, SACE				
	Martin Tlapa, Deputy Minister of Foreign Relations, Czech Republic				
	Benoit Daignault, President and Chief Executive Officer, EDC - Export Development Canada				
	Tadashi Maeda, Senior Managing Director, Japan Bank for International Cooperation (JBIC)				
	Dr. Christoph Herfarth, Head of Export Finance and Export Credit, Guarantee Department, German Federal Ministry for Economic Affairs and Energy				
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$\square$	AUDIENCE RESPONSE SURVEY				
Delegates thoughts and forecasts on the ECA sector for 2016/2017. Have your say. An anonymous, real-time survey of the audience on the key issues in the industr					
:05	An annotated industry report will be sent to all guests following the survey.				
	ANZ     Paul Richards, Global Head, Structured Export Finance, ANZ				
BORROWERS & SPONSORS PERSPECTIVES					
	Key borrowers and project sponsors from across the globe discuss their financing strategies. They will address common challenges to gaining ECA and DFI support, best				
	practices to structuring multi-tranche deals, and how to work with local, regional and international banks, agencies, DFIs/MFIs and other institutions in order to achieve				
:20	funding. They will also discuss what is needed to speed up transactions/projects to get them over the line.				
	Vineyesh Sawhney, Head of Financial Resources and Senior Vice President, Reliance Industries Limited				
	Francesco Marzullo, Head of Subsidized and Export Credit Financing, Enel S.p.A.				
	Mandla Maleka, Chief Economist - Treasury, Eskom Holdings				
	Ilya Krasnov, Director of Corporate Finance Department, Metalloinvest				
	Chair: Sabine Vigneron, Senior Director Trade & Export Finance, Mizuho				
:05	COFFEE BREAK				

### INDUSTRY ALL PLAY: PROTOTYPING THE FUTURE OF EXPORT FINANCE

13:0	LUNCH				
14:3	DIENARY	STREAM 2 - INSURANCE			
	AGENCY PRODUCT REVIEW Honest appraisal on how the ECA and agency products are working with different market segments. What is the risk profile? Where will changes be made? The challenges of local content rules and working with the OECD. Coverage of the growth of direct lending and an assessment of where and when it is needed. Beatriz Reguero, COO, State Account Business, CESCE Credit Insurance Maëlia Dufour, COO, Head of International-Organisation- Expertise Department, COFACE SA Tuukka Andersén, Vice-president, Head of Underwriting, Finnvera plc Keiko Honda - Executive Vice President and CEO MIGA - Multilateral Investment Guarantee Agency, The World Bank Group Chair: Guillermo Hombravella, Managing Director, Head of Structuring and Product Development, Santander Bank	ANALYSIS OF BPL'S CPRI GLOBAL PORTFOLIO IN COMPARISON TO THE ECA MARKET Insightful session on the overlap and competition between ECAs and the private market. Charles Berry, Chairman, BPL Global 15:00 CLAIMS Latest insight and update on claims Nuria Gorog, Senior Vice President & Regional Manager Continental Europe, Zurich	MASTERING COMPLEX MULTI-SOURCING PROJECTS: CASE STUDIES AND DISCUSSION ON EFFICIENT ECA COORDINATION Workshop session Hans-Peter Busson, Global ECA Coordination leader, EY/ AHB Dr Sebastian Hofert von Weiss, Head of Project Finance, EY/AHB David Craig, Head of Project and Structured Finance Team, UK Export Finance Victor Hoek, Head of Project Finance, Atradius Mark Castillo-Bernaus, Partner, White & Case Stefan Budzinski, Head of Oil, Gas, & Petrochemicals - Advisory, Sumitomo Mitsui Banking Corporation (SMBC)		
15:	5 CASE STUDY: POWER IN NORTH AFRICA Learn how Siemens and the Egyptian government successfully financed a \$9billion transaction, creating 1000 new jobs and increasing Egypt's power generation capacity by 50%. Now this landmark project is over the line what comes next? Tobias Behringer, Energy Finance EMEA - Department Head, Siemens Financial Services Hazam Al Haddad,Vice President for Business Development & Corporate Treasury, Elsewedy Electric Peter Purkl, Director, KfW IPEX-Bank Werner Schmidt, Managing Director, Head of Structured Trade & Export Finance Germany, Deutsche Bank Acc. Nadia Abd ElAziz Katry, Board Member, Financial, Commercial and Financing, Egyptian Electricity Holding Manav Futnani, Director - Project & Export Finance, HSBC	ANALYSIS OF THE INTERSECTION BETWEEN ECAS AND THE PRIVATE MARKET, RISK APPETITE AND COLLABORATION Forward thinking panel to work out how best ECAs and the private market can work around each other to ensure cover. Patrick Nimander, Director, Finance, EKN - Exportkreditnämnden Insurance Ltd Tadaharu Uehara, Vice-chairman, NEXI - Nippon Export Investment Insurance Jing Fenglei, London Representative Office, Chief Representative, Sinosure - China Export & Credit Insurance Corporation Vincenzo Pedicini, Head of Reinsurance, SACE Price Lowenstein, President & CEO, Sovereign Risk Insurance Ltd Chair: Nick Robson, CEO Credit, Political & Security Risks Division, JLT Speciality	WHAT ARE EXPORT FINANCE BUYERS ACTUALLY BUYING? What attracts investors to look at export finance, and what concerns do they have before investing in greater volumes? Is an investment into export finance assets an opportunity to buy well priced government paper, or is it something else? What role does the arranging bank play, and what is the bank risk for the investor? What do different ECA cover policies mean in practice to investors? Will assets continue to be attractive if interest rates rise and assets in other sectors become more attractive? What is the role of private equity and pension funds?		

3

## COFFEE BREAK

16:3	• PLENARY	STREAM 2	STREAM 3 - IDEA LAB	
	CASE STUDY: CAPITAL MARKETS AND TRANSPORTATION Lima Metro Line 2 and part of Line 4, overall a \$5 billion project. This was the largest ever RPI CAO - based transaction and the first bank-funded scheme with ECA support. Hear from the vested parties how this project was successfully financed. Margherita Cioffi, Director Group Finance, Finmeccanica Thomas Innocenzi, Vice President, Astris Antonella Coppola, Senior Underwriter - Corporate and Investment Finance Division, SACE Laurent Eurin, Deputy Head of Export Finance - Funding, Americas, Asia and Sectors, Société Générale	<ul> <li>COLLABORATION BETWEEN ECAS AND DFIS This exciting panel explores how co-funding structures can be set up to enable funding for crucial projects, from a combination of ECA and DFI support. </li> <li>Riccardo Puliti, Managing Director, Head of Energy and Natural Resources, European Bank for Reconstruction and Development (EBRD) Michal Ron, Vice President, Berne Union Arun Kumar Sharma, Chief Investment Officer, Global Financial Markets Department, IFC Bessem Soua, Manager of Business Acquisition Division, ICIEC Chair: Jonathan Bell, Editor in Chief, TXF</li></ul>	<ul> <li>ECAS AND SME FINANCING</li> <li>Support for SMEs is no longer a hope, but an expectation of export finance. Is the industry ready to deliver? Which ECAs are leading the charge with SME financing and what assistance should be expected from banking partners? Get the latest financing techniques exporters and borrowers are using with the private market and ECA backing. Which banks are stepping up? Should this be the role of traditional export finance departments, or be taken on elsewhere?</li> <li>Florian Seitz, Head of Trade &amp; Export Finance, BayernLB David Graham, Executive Director, Corporate, Sovereign and Project Finance, EFIC - The Export Finance and Insurance Corporation</li> <li>Dina Merkulova, Director, FIs &amp; ECAs, Alfa-Bank David Albagli, Executive Director, Head of Global Trade Finance Italy, BBVA</li> <li>Chair: Kai Preugschat, Secretary General, Berne Union</li> </ul>	
17:1	<ul> <li>CASE STUDY: LIWA PLASTICS - A MULTISOURCE ECA FINANCED TRANSACTION</li> <li>An analysis of the successful framework put in place to finance Orpic's \$6.4 billion Liwa Plastic Industries Complex (LPIC) in Oman. How a multitude of ECAs and banks were able to collaborate and the challenges that were overcome to allow this.</li> <li>David Bonnefoy, Head of Structured Export Finance, Natixis</li> <li>Fabio Fritelli, Finance Director, Maire Tecnimont</li> <li>Dorus Everwijn, Director Project Finance, CB&amp;I</li> <li>Giulio Dal Magro, Head of Heavy Industries, Large Business, SACE</li> <li>Julie Lemonnier, Director - Structured Export Finance, Natixis</li> <li>David Craig, Head of Project And Structured Finance Team, UK Export Finance</li> </ul>	<ul> <li>PUBLIC BANKS IN THE EXPORT CREDIT MARKET</li> <li>Learn the latest in refinancing and direct lending products, what these mean for importers, and which entities you can work with to employ them.</li> <li>Pierre-Marie Debreuille, Head of Export Credit Division, SFIL</li> <li>Lena Bertilsson, Head of Structured Finance and Corporate Lending, Svensk Exportkredit (SEK)</li> <li>Francesco De Bartolo, Head of Execution, Export Finance, Cassa Depositi e Prestiti</li> <li>Chair: Henri d'Ambrieres, Advisory Services - Export, Trade and Project Finance, HDA Conseil</li> </ul>	SUSTAINABILITY PANEL Banks and exporters gather to discuss environmental and social responsibilities, as well as focus on sustainable transactions that relate to renewable energy, and new technologies designed to save the environment. Johan Henningsson, Head of Sustainability, SEK Bernd Rieck, Head of Export & Project Finance, Voith Financial Services Christian Ølgaard, Deputy CEO, EKF - Eksport Kredit Fonden Chair: Eugene Kock, Director, ING Bank	



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## EXTENDED NETWORKING COCKTAIL

Unlike other events, the cocktail reception continues on into the evening with a BBQ and an informal awards ceremony.



With wine tasting, live entertainment, great food and industry awards, it's the perfect way to round off day one and let your hair down.

16:00

# DAY TWO, 10<sup>™</sup> JUNE

08:50





### **TXF MORNING RUN**

As is tradition, our very own Managing Director, Dan Sheriff, will be leading the morning run on day two. Shake off the cobwebs, sweat out the coffee and cakes, meet new people, and take in the panoramic views of the Eternal City. **We'll see you at the entrance of the Rome Cavalieri.** 

### TAKING PLACE ALL DAY IN THE MAIN CONFERENCE NETWORKING AREA...

**Design fiction workshop** 

Hosted by Bowman & Poole

What is design fiction? Contact <u>Hesham.zakai@txfmedia.com</u> for more details, or just stop by and find out

Since TXFs inception, day two of our conference is always a chance to leave the uniform at home, and dress down for charity. All proceeds from the mufti day will go to our nominated charity Able(hildAfrica, which works to improve access to education and facilities for disabled children in Africa. There is also a method behind this - less formal attire leads to a less formal atmosphere, improving openness, honesty and dialogue at the conference.



CHAIRMAN'S OPENING REMARKS

Jonathan Bell, Editor in Chief, TXF

### EXPORTERS: OPPORTUNITIES AND CHALLENGES LAID BARE

Exporters dealing with different sectors and nations reveal common challenges and opportunities. This setting will serve as a forum to address these issues head on, including the debate regarding rules that might advantage non-OECD exporters in contrast to potential favouritism that might benefit their OECD equivalents. We will also address the role of the exporter in modern export finance.

Cristiano Pasanisi, Vice President - Group Treasury & Corporate Finance, Fincantieri - Cantieri Navali Italiani

Giorgio Milite, CFO, Ansaldo Energia

Luca De Angelis, Head, Project Administration, Technip

Dario Liguti, Managing Director, Head of International Export Finance, GE Capital EFS Global Markets

Chair: Stefano Porro, Head of International Transaction Banking & Trade Italy, Crédit Agricole Corporate and Investment Bank

10:30		COFFEE BREAK	
11:15	PLENARY	STREAM 2	
Or sy Lc	YNDICATION LOANS MARKET REVIEW opportunity to hear about the latest activity in the yndication loans market. orenz Jorgensen, Head of Syndications, European Bank or Reconstruction and Development (EBRD)	IMF PRODUCT UPDATE Debt policy revisions and what this means for sovereign guarantees in ECA transactions. Said Bakhache, Deputy Division Chief Strategy, Policy and Review Department, International Monetary Fund 11:35 PERSPECTIVES ON PROJECT AND EXPORT	ECA FINANCING IN ASIA An examination of key topics for the region, including working with Japanese, Korean and Chinese ECAs, 1 Belt Road, China Outbound, Asian outbound, opportunities in South East Asia, Shipping, Coal, Power, Renewable's, and the role of various funding institutions from ADB to AIIB
ind arr ins arr ha we th bo re co Ha Ge Ge Ge Ge Ge Fi Sc C	LIQUIDITY, ALTERNATIVE FUNDING OPTIONS AND THE CAPITAL MARKETS A key panel that will analyse and assess the need for hcreased liquidity within the sector, what funding options re available, and the developing role of capital market instruments within ECA-backed projects. Going forward isstitutions will discuss what alternative funding options re available. Panellists will also discuss where capital market tools have been used to date, what success they ave had on particular transactions and in which sectors we can expect to see them being used going forward. Is his the way of modern export finance? Can banks build a ook if they are distributing large amounts? Are ECAs all eady? Does export finance make sense for the investor ommunity? actina Py, Global Head of Export Finance, Société ténérale onathan Joseph-Horne, Global Coordinator and EMEA ead, Export & Agency Finance, Sumitomo Mitsui Banking orporation (SMBC) babriele von dem Bussche, MD, pbb Deutsche fandbriefbank onja Schoentag, Director ECA Finance, Mitsubishi UFJ inancial Group (MUFG) thair: Philipp Rossberg, COO, Federal Export Credit uarantee Division, Euler Hermes Aktiengesellschaft	<ul> <li>FINANCE IN AFRICA</li> <li>Hear from key African players on how commercial banks, ECAs and DFIs can help fund much needed projects across the continent.</li> <li>David Ludlow, International Business Development Director, UK Export Finance</li> <li>Gert Van Melkebeke, Head of Export Finance Benelux &amp; France, Commerzbank</li> <li>Kutoane Kutoane, CEO, ECIC SA - Export Credit Insurance Corporation SOC LTD</li> <li>Luca Lunari, Head of Export Finance - Italy, BNP Paribas</li> <li>Terry Makhubele, Principal: Export Credit Finance, Nedbank Capital</li> <li>Andrew Patterson, Regional President for Africa, Bechtel</li> <li>Chair: John Dewar, Partner, Milbank</li> </ul>	12:00 IDEA LAB: IRAN As sanctions are lifted, get the inside track on investment opportunities, governmental plans and the part that different international players will play in enabling investment to be de-risked. Thomas Baum, Head of Division Underwriting & Risk Management, Euler Hermes Aktiengesellschaft

12:30 THE FUTURE FOR EXPORT FINANCE						
<ul> <li>What will the industry look like in a decade? Will banks play the same role? What will be the mandate of agencies, and what role will DFIs, private insurance and policy banks play? How will the needs of exporters and buyers change and will export finance be fit for purpose? Are there enough new people coming into the sector, and does the industry have a prominent enough role to grow? Who will be the winners and losers in 10 years' time?</li> <li>Simon Sayer, MD, Structured Trade and Export Finance, EMEA, Deutsche Bank</li> <li>Richard Hodder, Director, Sub-Saharan Africa, Project And Export Finance HSBC</li> <li>Simon Jones, Head of Export &amp; Agency Finance, EMEA, TD Securities</li> <li>Gabriel Buck, Managing Director, GKB Ventures LTD Gordon Welsh, Head of Business Division, UK Export Finance - Export Credits Guarantee Department</li> <li>Chair: Daniel Sheriff, Managing Director, TXF</li> </ul>	<ul> <li>12:35 SHIPPING FINANCE AND THE ECA MARKET</li> <li>An examination of the state of the cruise and shipping markets. What has been done through 2015 and could this be a key growth area in 2016-17? What are the needs of the major customers for cruise and ship finance? What are the market prospects going forward? What can commercial banks, ECAs and associated entities do to help propel growth?</li> <li>Alex Taylor, Managing Director - Head of Export and Agency Finance EMEA, Citi</li> <li>Guido Fieret, Director Customer Finance Solutions, Royal IHC</li> <li>Jean-Philippe Neau, Global Head of Financing &amp; Treasury, STX France</li> <li>Cristiano Pasanisi, Vice President - Group Treasury &amp; Corporate Finance, Fincantieri - Cantieri Navali Italiani</li> <li>Chair: Juergen Wienes, Global Head of Structured Trade &amp; Export Finance, UniCredit</li> </ul>	12:45 RUSSIA Prospects for business in Russia, how oil prices will continue to affect its borrowing capabilities, and an analysis on the role that sanctions will play.				
13:30 LUNCH						
DEAL OR NO DEAL An engaging way to wrap up the two days of discussion, this pricing session sees industry experts go through a series of hypothetical deal proposals and debate: Whether they would finance each deal? How would they price each deal? The audience then gets to vote, influencing the final verdict of the panellists. Paul Richards, Global Head, Structured Export Finance, ANZ Laurent Valetin, Président, Accolade Advisors Chair: Hesham Zakai, Associate Director, TXF						
16:15 CONFERENCE ENDS						