



### WHY TAG?

- BUILD YOUR PERSONAL AND CORPORATE PROFILE
- DEMONSTRATE EXPERTISE TO WIN NEW BUSINESS
- BUILD YOUR DEALMAKER NETWORK

### WHY SUBMIT?

- PROMOTE VISIBILITY IN FRONT OF CLIENTS
- ENSURE ACCURACY OF DATA
- DEMONSTRATE CAPABILITIES

## DEALS



TAG THEMSELVES ONTO DEALS

SUBMIT DEALS

PEOPLE

COMPANIES

SHOWCASE TEAM ACHIEVEMENTS AND SUCCESSES



  


REPORTS & LEAGUE TABLES

AND

CORPORATES

- GAIN MORE AND BETTER DEALS THROUGH MULTIPLE FINANCING OPTIONS
- AWARENESS OF COMPETITOR STRATEGIES
- VISIBILITY AND MARKETING

LENDERS

- SHOWCASE EXPERTISE AND SUCCESSES
- MARKET INTELLIGENCE
- BUSINESS DEVELOPMENT

ADVISORY

- MAKE CONTACTS FOR NEW BUSINESS
- BUSINESS DEVELOPMENT
- PROFILE ENHANCEMENT

INSURERS

- MARKET PENETRATION
- COMPETITIVE ANALYSIS
- SECTOR INTELLIGENCE



tagmydeals is an innovative free online social platform where financial professionals can register their achievements in closing complex deal structures, and connect with peers and clients for marketing and international business development, free of charge.

Access to the tagmydeals is not open to the public with members individually approved access by the team to make sure the online community is solely comprised of over 6,500 corporate and financial professionals, to create meaningful partnerships for further business development.

Institutions are able upload deal data through our team, and then individuals can 'tag' themselves to the deals they have worked on. Clients can upload a profile picture of themselves and institutions can upload logos of their company as well as add further information about their services.

We encourage companies to submit their deal data directly to us at [submissions@tagmydeals.com](mailto:submissions@tagmydeals.com) to ensure the accuracy of their market positioning in the reports and league tables we generate, and also as many of their deals will already have been captured through submission by their partners, and we wish to avoid any resulting deal inaccuracies that may occur.

This system creates a completely unique platform with an unparalleled accuracy of data; as the deals are regulated by the industry participants themselves. tagmydeals is as a result an incredibly powerful (and free!) marketing and business development tool for corporates and financial institutions alike - allowing a full understanding of the achievements and experience of institutions and individuals with whom to structure future deals.

tagmydeals so far covers the export, commodity, project, shipping and aircraft finance deal markets, as well as development bank deals and bonds & loans. tagmydeals has partnered with [TXF Media](#), the go-to name in international trade, and [Ishka](#), a new groundbreaking publication and consultancy in the aviation finance sector, to offer a number of exciting data products for enhanced interrogation of the market landscape and competitor analysis.

For more information on any of the above please contact us at [submissions@tagmydeals.com](mailto:submissions@tagmydeals.com) or the following:

**DOMINIK KLOIBER**

Managing Director  
tagmydeals  
M: +44 (0) 7590670711  
D: +44 (0) 20 373 55 181  
[dominik.kloiber@txfmedia.com](mailto:dominik.kloiber@txfmedia.com)

**SAM McMANUS**

Head of Content  
tagmydeals  
M: +44 (0) 7742869969  
D: +44 (0) 20 373 55 229  
[sam@tagmydeals.com](mailto:sam@tagmydeals.com)