**BACB appoints new finance chief**

*Africa and Middle East specialist bank appoints former Daiwa Capital Markets executive as Chief Finance Officer.*

**8 November 2021 (London)**: British Arab Commercial Bank (BACB), the UK-regulated international wholesale bank specialising in Africa and the Middle East, has appointed Louise Fitzgerald as Chief Finance Officer, subject to regulatory approval.

An experienced finance professional with a career spanning more than 20 years in financial services, Louise brings significant fiscal expertise working across multiple regions as well as maintaining risk and regulatory governance arrangements at senior levels. She also boasts a strong track record of both implementing and establishing on-going review and oversight of key regulatory initiatives.

Before joining BACB, Louise led Finance Strategic Change Initiatives in support of the European CFO at Scotiabank. Prior to that, she was Head of Regulatory, Treasury & Liquidity Risk Management and subsequently Deputy CFO at Daiwa Capital Markets Europe. Past roles include financial control, reporting, and risk management, working for the likes of Credit Suisse and JP Morgan.

Reporting directly to CEO Eddie Norton, Louise will be responsible for managing the Bank’s financial resources as it pursues its strategy of sustainable profitable growth.

BACB CEO Eddie Norton comments: “Louise’s broad expertise is a welcome and invaluable addition to our senior leadership team. As part of our Executive Committee, her insight and guidance will help drive the strategy and support our growth goals for both the Bank and our customers.”

“As global trade flows pick up, it’s an exciting time to be joining a specialist bank with such a focus on trade finance, treasury services and real estate,” comments Louise Fitzgerald. “I look forward to supporting BACB’s ongoing strategy of sustainable growth alongside a very capable, talented leadership team. I’m eager to work closely with my colleagues to continue to evolve BACB’s business model, while contributing to a strong organisational culture.”

**About BACB:**

BACB is an international wholesale bank with over 40 years’ experience providing international trade solutions to clients who want to trade in and out of developing markets. Based in London, BACB leverages its position in the world’s leading financial market to forge close links with the global banking community. The bank specialises in supporting trade flows to and from the Middle East and Africa, connecting them with the rest of the world.

*Authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and Prudential Regulation Authority.*

**Media contact:**

Joshua Allsopp

Moorgate-Finn Partners

+44 (0)20 7655 1711

joshua.allsopp@finnpartners.com