

Table 1

| BRAND | WHAT WE OFFER | PRODUCTS | SUB-TYPE | SECTORS | FEATURES | FREEMIUM |
|------------|------------------------------|---------------------|-------------|--------------------------------|-------------------------------------|---------------------------------------|
| TXF | | | | | | |
| | Business Intelligence | Essentials | | | | |
| | | | | Export / ECA / Project Finance | Daily Newsletter | Weekly news |
| | | | | Commodity finance | Trackers news feed | Webinars |
| | | | | Trade Finance | TXF originals (NIBs) | Daily news podcast |
| | | | | | Long form analysis | Specialist podcasts |
| | | | | | League tables | |
| | | Data | | | | |
| | | | | Export / ECA finance | Personalised dashboard | Data infographics |
| | | | | Commodity finance | Excel data tool | Tagmydeals individual profile |
| | | | | | Access to an analyst | Tagmydeals corporate profile |
| | | | | | Yearly and half yearly data reports | Personalised Tagmydeals activity feed |
| | | | | | Regional and sector data reports | Tagmydeals infographics |
| | | | | | Workshop | |
| | | | | | CIRR email | |
| | | | | | Business opportunities email | |
| | | Research | | Export / ECA Finance | | |
| | | | | Commodity finance | Industry report | Best in class |
| | | | | Trade Finance | Bespoke report | Infographics |
| | | | | | Bespoke research project | |
| | Community | Face to Face Events | Conferences | Global | Attendance | Certain corporates attend for free |
| | | | | Regional | View all sessions | |
| | | | | Local | Networking lunch, coffee, drinks | |
| | | | | | Participate in idea labs | |

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| | | | | Export / ECA / project finance | Receive delegate messenger app | |
| | | | | Commodity finance | Relationship concierge | |
| | | | | | All conference materials | |
| | | | | | Sponsorship | |
| | | | | | All of the above plus... | |
| | | | | | Speaking opportunities | |
| | | | | | Meeting room | |
| | | | | | Delegate list in advance | |
| | | | | | Invite clients | |
| | | | | | Invite team | |
| | | | | | Pre-event online branding | |
| | | | | | At event branding | |
| | | | | | Additional branding opportunities | |
| | | | | | Exhibition stand | |
| | | | Training | Export / ECA finance | View all sessions | |
| | | | | | Full case study | |
| | | | | | ECA-DFI handbook | |
| | | | | | Networking drinks,lunch,coffee | |
| | | | | | Membership of LinkedIn group | |
| | | | | | Delegate list | |
| | | | | | All training materials | |
| | | Digital Events | Online Conferences | Global | Attendance | Certain corporates attend for free |
| | | | | Regional | View all sessions | |
| | | | | Local | Networking sessions | |
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| | | | | | Pre-event online branding | |
| | | | | | At event branding | |
| | | | | | Additional branding opportunities | |
| | | | | | Exhibition stand | |
| | | | Online Training | Export / ECA finance | View all sessions | |
| | | | | | Full case study | |
| | | | | | ECA-DFI handbook | |
| | | | | | Membership of LinkedIn group | |
| | | | | | Delegate list | |
| | | | | | All training materials | |
| | | | Webinars | Export / ECA / project finance | Sponsors receive... | |
| | | | | Commodity finance | Speaking opportunity | |
| | | | | Trade finance | Delegate list in advance | |
| | | | | | Pre-event branding | |
| | | | | | Portal branding | |
| | | | | | Recording of webinar to embed on own channel / social media | |
| | | | | | TXF moderator | |
| | | | | | TXF marketing campaign | |

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| Proximo | | | | | | | |
| | Membership (Business Intelligence) | Perspectives and News | | Infrastructure | Daily Newsletter | Weekly news | |
| | | | | Energy | Trackers news feed | | |
| | | | | Project finance | Proximo originals (NIBs) | | |
| | | | | | Long form analysis (Perspectives) | | |
| | | | | | League tables | | |
| | | | | | Business opportunities email | | |
| | | | Playbook (Data) | | | Personalised dashboard | Data infographics |
| | | | | | Excel data tool | Tagmydeals individual profile | |
| | | | | | Access to an analyst | Tagmydeals corporate profile | |
| | | | | | Yearly and half yearly data reports | Personalised Tagmydeals activity feed | |
| | | | | Regional and sector data reports | Tagmydeals infographics | | |
| | | | | Workshop | | | |
| | | Transmission (Audio / Video content) | | | Members only webinar attendance | Sponsored Webinar Attendance | |
| | | | | Specialist transmission podcasts | Daily news podcast | | |
| | | Research | | | Industry report | Best in class | |
| | | | | Bespoke report | Infographics | | |
| | | | | Bespoke research project | | | |
| | | | | | | | |
| | Membership (Community) | Face to Face Events | Conferences | | Attendance | Certain developers / investors / government attend for free | |
| | | | | | View all sessions | | |

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| | | | | | Networking lunch, coffee, drinks | |
| | | | | | Participate in idea labs | |
| | | | | | Receive delegate messenger app | |
| | | | | | Relationship concierge | |
| | | | | | All conference materials | |
| | | | | | Sponsorship | |
| | | | | | All of the above plus... | |
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| | | | | Project finance | Networking sessions | |

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| | | | | | Pre-event online branding | |
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| | | | | | Additional branding opportunities | |
| | | | | | Exhibition stand | |
| | | | Sponsored Webinar | | Sponsors receive... | |
| | | | | | Speaking opportunity | |
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| | | | | | Pre-event branding | |
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| | | | | | Proximo marketing campaign | |

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| | | | | |
| White label | | | | |
| | | | | |
| | Web Development | Intranets | | |
| | | Websites | | |
| | | Data management and analytics | | |
| | | Internal online events | | |
| | | | | |
| | Events | Events management service | | |
| | | | | |
| | Editorial | Company newsletters | | |
| | | Yearbooks | | |