

# THE STAGES FOR CHANGE VIRTUAL



17 JULY 2020

A VIBRANT

FINANCIAL

COMMUNITY

Welcome to TXF Stages for Change! Our virtual event is a chance to celebrate the diverse community that makes up the trade & export finance world.

This is a content-driven platform where we'll tackle the latest industry trends, from geopolitical shifts set to impact your business to the surge in sustainable deal-making.

We'll hear from a series of high-profile keynotes before splitting into small working groups designed to get your voice heard. Use the platform to make new business connections, give your opinions, and learn from peers.



150+ GUESTS



CHAMPIONING  
FEMALE EXPERTS



INTERACTIVE  
ROUNDTABLES



HIGH-POWERED  
KEYNOTES

#STAGESFORCHANGE

OUR

STAR

LINEUP



Viola Llewellyn  
CEO  
Ovamba



Dr Rebecca Harding  
CEO  
Coriolis Technologies



Huma Yusuf  
Manager, Business Integrity  
CDC Group



Catherine Lang-Anderson  
Partner  
Allen & Overy



Veronika Koroleva  
Partner  
gunnercooke  
Founder  
How to be Human at Work



Michelle DiGruttolo  
Senior Managing Director  
Ankura Consulting  
Group



Tanya Epshteyn  
Head of Structured Finance  
Czarnikow



Heather Humphreys  
Sustainability Analyst  
Czarnikow

#STAGESFORCHANGE

# AGENDA

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<b>11:00 BST</b>	<p><b>Opening remarks: A case for moving forward</b></p> <p>We should all be committed to a diverse industry, whether that's in the talent we hire and promote to management level, the companies we invest in, or the projects we finance. Calls for change have long sounded throughout the industry, but today's protests for racial equality mean that there are no excuses when it comes to celebrating experts from all different backgrounds. At TXF, we're determined to use our platform to celebrate the talent of female and minority experts and create a network to connect and inspire junior professionals. We're introducing the Stages for Change initiative and look forward to getting to know our growing network.</p> <p><b>Eavie Burnett, Content Manager, TXF</b></p>
<b>11:15 BST</b>	<p><b>Mad world: The geopolitical fallout of Covid-19</b></p> <p>It's been a strange start to the year. Lockdown is a new phenomenon for the global economy, one which we have had to adapt to quickly. For our first keynote of the day, we take a step back and consider the macro-economic impact that Covid-19 has had on the world of trade.</p> <p><b>Dr Rebecca Harding, CEO, Coriolis Technologies</b></p>
<b>11:45 BST</b>	<p><b>Educate, Inspire, Drive: Sustaining a diverse community</b></p> <p>There are no secrets when it comes to the demographics in the trade finance industry - and we need to change. Data from McKinsey shows that gender diverse workforces are 15% more likely to outperform less diverse counterparts whilst ethnically diverse workforces are even more likely to succeed with a 35% rate of outperformance. We discuss:</p> <ul style="list-style-type: none"><li>- How do we encourage new and diverse talent into the industry? How do people learn about trade as a viable careerpath and how do we spread the message to new communities?</li><li>- Do we have a particular dearth of diversity in middle management? Once we attract new and diverse talent, how do we retain it and ensure that more minorities progress into C Level roles?</li><li>- There are many initiatives in place, but how can we as individuals promote a diverse workplace?</li><li>- What can the industry do to support black and minority owned business? How do we encourage change and ensure that diversity remains a priority in these challenging times?</li></ul> <p><b>Veronika Koroleva, Partner, gunnercooke, Founder, How to be Human at Work</b> <b>Huma Yusuf, Manager, Business Integrity, CDC Group</b> <b>Catherine Lang-Anderson, Partner, Allen &amp; Overy</b> <b>Moderator: Eavie Burnett, Content Manager, TXF</b></p>
<b>12:30 BST</b>	<p><b>Keep it green: Sustainability in trade &amp; export finance</b></p> <p>The climate crisis is taking centre stage in 2020, and the trade &amp; export finance industries must not ignore global calls to sustain itself. We've seen traders such as Wilmar and Olam close ESG-linked deals, but is this type of debt merely a PR exercise? Green loans and green bonds are gaining popularity. Much like ESG-linked deals in the commodity sector, it can be argued that this type of 'greenwashing' is unhelpful.</p> <ul style="list-style-type: none"><li>- How will the climate crisis impact how we source, execute and insure deals over the coming years?</li><li>- Major banks are already pulling away from coal projects. Will we start to see other 'dirty' fuels fall out of favour with the financing community?</li><li>- Is it time to start having uncomfortable conversations about what type of deals we involve ourselves with?</li></ul> <p><b>Tanya Epshteyn, Head of Structured Finance, Czarnikow</b> <b>Heather Humphreys, Sustainability Analyst, Czarnikow</b></p>
<b>13:00 BST</b>	<p><b>Lunch break</b></p> <p>Take a quick break to grab some lunch, and join us in half an hour for our last keynote of the day</p>
<b>13:30 BST</b>	<p><b>Filling the gaps: The key to emerging market supply chains?</b></p> <p>Digital solutions could stand to revolutionise African supply chains, granting SMEs access to financial markets and thereby bolstering livelihoods. However, African supply chains as they stand are missing key infrastructures that would allow tech solutions to have their full impact. Although mobile payments are growing, digital wallets are not yet integrated with banks, meaning that large payments still can't be processed on a fully digital spectrum. Further, the local bank market has a lot to learn, and Africa's geography doesn't have the digital infrastructure to enable just-in-time manufacturing. For digital solutions to have their full impact, the bookends of Africa's supply chains must be robust. We consider:</p> <ul style="list-style-type: none"><li>- Why is FinTech so important for African economic empowerment in the first place?</li><li>- What steps must be taken to catalyse Africa's digital supply chain revolution?</li><li>- Which examples of existing trade tech are currently being inhibited by the missing beginning and end to a 'middle-first' African supply chain?</li></ul> <p><b>Viola Llewellyn, CEO, Ovamba</b></p>
<b>14:00 BST</b>	<p><b>Your say: Interactive workshop</b></p> <p>Having listened to our keynotes, we bring our digital delegates together from across the globe to discuss the concerns raised today.</p> <ul style="list-style-type: none"><li>- How do we promote equality in the projects we invest in as well as our workplaces?</li><li>- Sustainability is a broad term that encompasses both 'green' and 'social' initiatives. What problems does this cause and how do we push a sustainable agenda whilst ensuring equal opportunities for all? Will technology play a role?</li><li>- What lessons have we learned from lockdown? How are we faring when it comes to sustaining overseas business relationships via video call and the like? Will any of these come to serve us well when it comes to considering flexible, inclusive working patterns?</li></ul>

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FREE PASS

Keen to get involved? Have a colleague who you think could benefit from this initiative? You can register for your free pass by visiting

<https://www.txfnews.com/Account/Booking/172>

or emailing

[eavie.burnett@txfmedia.com](mailto:eavie.burnett@txfmedia.com)



STAY

IN

TOUCH

Stages for change is more than an events series; it's a vibrant community that will exist year-round.

THERE ARE A FEW WAYS THAT YOU CAN KEEP UP WITH US:

Join the conversation on LinkedIn using [#stagesforchange](#) and get to know your peers online.

Set up your profile on [tagmydeals](#), our independent user generated deals database. Let the market know which deals you've worked on and where you've made a difference.

TXF

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